

**Amberley Village Council
Public Outreach Committee – Meeting Minutes
September 13, 2010**

In attendance: Peg Conway, Fran Cohen, Merrie Stillpass, Leslie McIntosh, Ed Hattenbach, Louis Katz, Bernie Boraten, Jack Monahan

Prior Minutes

Minutes from the meeting of September 7 were approved as distributed.

Newsletter Planning

The Committee reviewed and approved a list of article ideas for the fall newsletter and assignments were made. The deadline is Oct. 4.

Communication Consultant

The relative strengths of the two consultants who presented at the previous meeting were discussed. Consensus was that the Village Manager should open discussions with Yancy Deering to seek an arrangement with him for communication services. A report will be made at the next Public Outreach Committee meeting.

Communication Intern

Peg, Bernie and Nicole interviewed and then engaged a UC student in communications to serve as an unpaid intern during the fall quarter. Her name is Andrea Bouldin, and her primary duties will be preparing articles for the newsletter and website. Peg will meet with her to make assignments based on the list approved at this meeting.

New Business

On behalf of the Environmental Stewardship Committee, Leslie presented a plan for adding trees along Ridge Road in the public right of way between Village Hall and the JCC in anticipation of the Tree City Awards luncheon that the Village is hosting in April 2012. The plan called for two phases. Concerns were expressed about such expenditures in light of budget issues generally, about possibly obstructing future pathways with trees, and about whether these plantings were necessary for the event. An overall event budget has not yet been developed.

There being no further business, the meeting was adjourned.

Chair: _____